

LD7-07 Analistas de Decisiones en Unilever Gran Bretaña 2 de abril de 2007

Estimados suscriptores:

El mercado laboral de profesionistas de una especialidad es un indicador de la penetración de esa disciplina en la economía y la sociedad.

Varios de ustedes están familiarizados con el creciente mercado laboral de Análisis de Decisiones (tanto académico como empresarial) en Estados Unidos, así como con el mercado laboral de México; en esta ocasión les anexo una convocatoria para cubrir una vacante de analista de decisiones en Bedford, Inglaterra.

La convocatoria emitida por el área de administración financiera de Unilever (una de las compañías más grandes del mundo en productos para el consumidor; principalmente alimentos e higiene personal) nos muestra la integración de técnicas de análisis de decisiones en la evaluación de decisiones de negocios complejas, en los que hay mucho en juego, se abordan asuntos difíciles y delicados, o se cruzan las fronteras organizacionales.

Es interesante la amplitud de responsabilidades asignadas al analista. Éstas incluyen la participación en equipos multi-disciplinarios para abordar los tipos de problemas mencionados, entrenamiento en análisis de decisiones a gerentes de la empresa y adopción de nuevas técnicas de análisis de decisiones.

Podemos ver que también en Gran Bretaña las grandes empresas están institucionalizando el uso de análisis de decisiones para evaluar situaciones complejas.

Mis mejores deseos.

Roberto Ley Borrás

Unilever Decision Analyst Vacancy
Job Title: Decision Analyst (ref 113863)
Location: Bedford, United Kingdom

Background:

Unilever's finance academy plays a central role in shaping the future of Finance within Unilever. The Decision Analysis Group is part of the finance academy which has been developing and applying a wide range of Decision Analysis techniques. The Group also leads the development and rollout of training courses for Unilever Managers in Decision Making techniques, and provides long term coaching to course participants. Currently the group is developing and delivering an internal Decision Analysis consultancy service, to help teams work through complex business decisions. These tend to be the large, difficult and sensitive problems, high stake one-off decisions, or problems that cross organizational boundaries.

Scope:

The role has three major components:

-The job holder works with multidisciplinary teams to lead and support decision analysis evaluations. They will be expected to both build and review probabilistic models within Excel. The job holder will be involved in supporting Finance Managers on the more complex problems

and also helping them with embedding the use of these techniques within their areas of the business.

- Trainer / coach / mentor. The job holder is responsible for development and delivery of tailored training courses in Decision Analysis to the business and to provide long term coaching and mentoring to the participants. He/She is required to exhibit a range of teaching styles to address the diverse learning needs of the participants

- The job holder needs to have insight into many business areas ranging from product innovation to external market dynamics, including potential actions taken by competitors, as well as any academic and industry developments affecting this area.

Responsibilities:

- To coach Unilever Finance Managers on the practical implementation of decision making under uncertainty into their daily work

- To lead the development and rollout of training courses for Unilever Managers in financial decision making and provide follow-up coaching and support.

- To develop tools and techniques that can be incorporated into the DMUU programme. This includes piloting new techniques and applications into a wider area of problems and establishing a library of best practice models.

- This role is the focal point for the network of external consultants needed to ensure we have the appropriate software infrastructure (including testing of new versions, licensing & maintenance contracts).

Key Requirements:

Skills & competencies:

- Strong financial analysis skills coupled with Expertise in Monte Carlo and decision tree computational modelling

- Strong analytical and computing skills, especially building models within Excel

- Structured problem solver with the ability to solve complex strategic problems

- Excellent presentation, communication and rapport building skills

Qualifications:

- BSc or equivalent in a numerate subject

- MBA or management accountancy qualification preferable

Experience:

- Experience of applying Decision Analysis in a large commercial organisation

- Experience of working with and leading multi-disciplinary teams

- Experience of developing and delivering training courses

To Apply: Pls submit your C.V. together with covering letter indicating your current salary package and your notice period to: recruitment.peoplelinkuk@unilever.com

La *Lista de Correo Electrónico de Análisis de Decisiones* tiene el propósito de mantener a sus suscriptores informados acerca de las tendencias y aplicaciones del análisis de decisiones. Más información sobre Análisis de Decisiones en: <http://decidir.org/>

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